

Agency Purpose

The Minnesota State Arts Board's mission is to:

- ◆ serve as a leading catalyst for creating a healthy environment for the arts that fosters broad public participation in, and support for, the arts in Minnesota;
- ◆ promote artistic excellence and preserve the diverse cultural heritage of the people of Minnesota through its support of artists and organizations;
- ◆ act as a responsible steward of the public trust; and
- ◆ work with the statewide network of regional arts councils to ensure accessibility to arts activities for all Minnesotans.

Its vision is to ensure that all Minnesotans have the opportunity to participate in the arts.

The Arts Board was established in its current form in 1976, by Minnesota Statutes, chapter 129D; however, it had several predecessor organizations that have been serving Minnesota residents, artists, arts organizations, and arts educators since 1903.

Core Functions

The Arts Board provides financial assistance and services that are designed to stimulate and encourage the creation, performance, and appreciation of the arts in the state. It accomplishes this work through the following three core functions:

Arts Board grants — In FY 2006-07, the Arts Board awarded \$11.534 million to Minnesota artists, arts organizations, and educational institutions through its three broad categories of grants:

- ◆ Institutional/Presenter Support – these funds are an investment in the state's leading arts organizations and provide them with the flexibility essential to meet the growing needs and demands of their audiences.
- ◆ Artist Assistance – these grants support the artistic and professional growth of artists who are the strong foundation necessary for a healthy arts community.
- ◆ Arts in Education – these funds enable hundreds of thousands of children to experience the arts each year, and through those experiences develop their cognitive skills and achieve key competencies necessary to meet the state's graduation standards.

Regional Arts Councils (RACs) – The board serves as fiscal agent for state funds that are distributed to Minnesota's eleven regional arts councils - \$5.916 million in FY 2008-09. Together the board and the regional councils comprise a statewide, decentralized service system that effectively reaches citizens in every county in Minnesota. Regional arts councils provide grants and support services tailored to meet the needs of their particular areas of the state.

Other services/partnerships – The Arts Board leverages its resources and its reach by collaborating with other public agencies and nonprofit organizations on projects that offer Minnesota residents and visitors high-quality arts experiences. These include:

- ◆ Managing the state's Art in Public Places program in cooperation with the Minnesota Department of Administration. The program commissions artists to create new work or purchases existing artwork to be installed in new or renovated public buildings.
- ◆ Working in partnership with Explore Minnesota Tourism, the Minnesota Historical Society, the Minnesota Department of Natural Resources, and the Minnesota Department of Transportation on initiatives to promote cultural tourism in the state and bring greater visibility to cultural assets along Minnesota's scenic byways.
- ◆ Collaborating with the Minnesota Department of Public Safety Office of Justice Programs to sponsor Art of Recovery, an annual exhibition that features artwork by individuals who have been victims of crime.

At A Glance

- ◆ The arts generate more than \$1 billion in economic activity each year.
- ◆ Minnesota is home to more than 1,600 nonprofit arts organizations and 30,000 individual artists.
- ◆ Together, the Minnesota State Arts Board and the state's 11 regional arts councils serve communities, residents, and visitors in all 87 Minnesota counties.
- ◆ Activities supported by the Arts Board and the regional arts councils during the FY 2006-2007 biennium served a combined audience of more than 18.3 million children and adults.

- ◆ Managing the state's Poetry Out Loud contest, a national initiative of the National Endowment for the Arts, that uses poetry to help high school students develop self-confidence, public speaking skills, and a deeper appreciation of the importance of language skills and literature.

Operations

Given the economic, educational, and social benefits the arts provide, Minnesota citizens and communities are the principal beneficiaries of the Arts Board's activities. The board provides financial support, technical assistance, and other resources to artists, arts organizations, nonprofits, schools, and communities that, in turn, make stimulating, high-quality arts experiences available throughout the state.

Key Goals

The following strategic goals help guide the board's day-to-day activities:

- ◆ Increase the level of support available to help sustain and grow a healthy arts community
 - ⇒ Financially support artists and organizations throughout Minnesota
 - ⇒ Seek additional public and private financial support for artists and organizations throughout Minnesota
 - ⇒ Expand the significant nonfinancial contributions individuals and organizations make to the arts
- ◆ Ensure that public services and grants are delivered effectively throughout the statewide arts system
 - ⇒ Carefully examine how resources are allocated in the following areas: formula-based funding; financial and technical support for community-based arts organizations; and education, outreach, and touring
 - ⇒ Ensure that resources are allocated to provide the best return on investment in the arts for the people of Minnesota
 - ⇒ Work collaboratively with the regional arts councils to examine the existing model to ensure effective delivery of grants and technical assistance services to artists and organizations throughout the state
 - ⇒ Work in concert with the regional arts councils to evaluate the statewide network and determine whether any changes would better meet the needs of artists, organizations, and audiences today and in the future
 - ⇒ Solicit advice from arts funders, institutions, artists, and other stakeholders about how to better meet the needs of the arts community
- ◆ Serve as a leader, promoting the value of the arts to Minnesota's quality of life
 - ⇒ Communicate the importance of public and private investment in the arts
 - ⇒ Continue to build partnerships within the leadership of the arts community
 - ⇒ Achieve and maintain recognition locally, regionally, and nationally as a leader in the arts community
- ◆ Support increased access and opportunities in arts education
 - ⇒ Continue to emphasize arts in education as a primary component in all Arts Board grant programs
 - ⇒ Support in-school residencies with professional teaching artists
 - ⇒ Continue partnership with the Perpich Center for Arts Education
 - ⇒ Support the activities of the Comprehensive Arts Planning Program

Key Measures

Annually, the Minnesota State Arts Board accomplishes the following:

- ◆ Provides general support to at least 130 Minnesota arts organizations so that residents in every area of the state have access to high-quality arts experiences;
- ◆ Expands learning opportunities for students across the state by supporting 500 weeks of artist residencies;
- ◆ Provides strategic support to 100 Minnesota artists so they become better accomplished artists and better connected to the individuals and communities they serve;
- ◆ Invests at least \$100,000 in targeted support to provide arts activities in traditionally underserved communities.

Budget

The Arts Board's FY 2008-2009 budget is \$22,099,100. Over 90% of the budget (\$20.442 million) comes from the state's general fund. The remaining portion comes from federal (National Endowment for the Arts) and private funds. The board has 11 FTE employees.

Contact

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Dollars in Thousands

	Current		Forecast Base		Biennium 2010-11
	FY2008	FY2009	FY2010	FY2011	
<u>Direct Appropriations by Fund</u>					
General					
Current Appropriation	10,215	10,227	10,227	10,227	20,454
Forecast Base	10,215	10,227	10,337	10,337	20,674
Change		0	110	110	220
% Biennial Change from 2008-09					1.1%
<u>Expenditures by Fund</u>					
Direct Appropriations					
General	9,957	10,485	10,337	10,337	20,674
Statutory Appropriations					
Miscellaneous Special Revenue	13	3	3	3	6
Federal	621	842	776	776	1,552
Gift	52	40	40	40	80
Total	10,643	11,370	11,156	11,156	22,312
<u>Expenditures by Category</u>					
Total Compensation	690	719	759	770	1,529
Other Operating Expenses	293	509	321	310	631
Local Assistance	9,660	10,142	10,076	10,076	20,152
Total	10,643	11,370	11,156	11,156	22,312
<u>Expenditures by Program</u>					
Operations & Services	965	1,228	1,080	1,080	2,160
Grant Programs	6,715	7,183	7,117	7,117	14,234
Region Arts Fisc Agent	2,957	2,959	2,959	2,959	5,918
Percent For Art	6	0	0	0	0
Total	10,643	11,370	11,156	11,156	22,312
Full-Time Equivalents (FTE)	9.8	10.0	10.1	9.9	

ARTS BOARD

Agency Revenue Summary

Dollars in Thousands

	Actual FY2008	Budgeted FY2009	Current Law		Biennium 2010-11
			FY2010	FY2011	
<u>Non Dedicated Revenue:</u>					
Other Revenues:					
General	5	0	0	0	0
Total Non-Dedicated Receipts	5	0	0	0	0
<u>Dedicated Receipts:</u>					
Grants:					
Miscellaneous Special Revenue	6	0	0	0	0
Federal	621	836	776	776	1,552
Other Revenues:					
Miscellaneous Special Revenue	1	2	2	2	4
Gift	49	50	50	50	100
Other Sources:					
Miscellaneous Special Revenue	1	0	1	1	2
Total Dedicated Receipts	678	888	829	829	1,658
Agency Total Revenue	683	888	829	829	1,658